

3.9375"

4"

4"

"I love the ELASTIderm Eye Cream. It is extremely hydrating and layers well under makeup and tinted moisturizer. My fine lines have diminished and the skin under my eyes has firmed dramatically. I never look tired anymore—my eyes look alive!"^{3,‡}

*—Leigh
Woodstown, NJ*

Women who tried ELASTIderm Eye Cream for 8 weeks in a clinical trial were pleased with the results^{1,*}:

97%

of patients considered the roughness/crepey texture of the skin around their eyes to be barely or not noticeable^{1,*}

88%

of patients considered the laxity/looseness of the skin around their eyes to be barely or not noticeable^{1,*}

*Study results for ELASTIderm Eye Cream.

‡Testimonial from nonstudy patient.

ELASTIderm Eye products—unique formulations for more resilient-looking skin around the eyes

Cream and Gel

- Help reduce the appearance of fine lines and wrinkles
- Improve the feeling of elasticity and firmness

Complete Complex Serum

- Helps reduce the appearance of under-eye puffiness



To purchase an ELASTIderm Eye product that's right for you, talk to your physician today.

ELASTIDERM® EYE



Revitalize and Refresh
the Delicate Skin
Around the Eyes

References: 1. Miller TF, Batra RS, Ramirez J. Evaluation of the effect of a novel bi-mineral complex on photoexposed periorbital skin [poster]. OMP, Inc. Data on file. 2. Consumer panel results. Study included 23 subjects using ELASTIderm Serum. OMP, Inc. Data on file. 3. OMP, Inc. Data on file.

Complete Complex is a trademark, and ELASTIderm and the Obagi logo are registered trademarks, of OMP, Inc. Distributed by OMP, Inc. ©2012 Obagi Medical Products, Inc. All rights reserved. 82140 12/12 For more information, visit www.obagi.com.



ELASTIderm® Eye Cream and Gel work to help revitalize the skin around the eyes

46%
increase in
elasticity of the skin
around the eye area

(week 9 vs baseline;
 $P \leq .001$)^{1,*}

- Help reduce the appearance of fine lines and wrinkles
- Improve the feeling of elasticity and firmness
- Achieve more resilient-looking skin

Available in 2 formulations—
cream or gel



ELASTIderm Eye Cream

A light, smooth cream clinically proven to help reduce the appearance of fine lines and wrinkles for firmer, more resilient-looking skin around the eye area.



ELASTIderm Eye Gel

A cool, refreshing gel to help reduce the appearance of fine lines and wrinkles and give the skin around the eyes a firmer, more resilient look and feel.

Visible improvements beginning at
week 2 and continuing through week 8^{1,*}

Patient A



Baseline†

Week 2†

Patient B



Baseline†

Week 8†

ELASTIderm Eye Complete Complex™ Serum utilizes soothing, innovative rollerball technology

- Helps reduce the appearance of under-eye puffiness
- Helps tighten the look of the delicate skin around the eyes



Complete Complex Serum provides
real results



A majority of users in a
consumer panel²:

- **Preferred**—
considered the Serum better or much better than the product they usually used
- **Satisfied**—
felt the Serum met or exceeded expectations

¹Study results for ELASTIderm Eye Cream.

²Study results for ELASTIderm Eye Cream.

[†]Photos have not been retouched. Results may vary.