

# NU-DERM SYSTEM

◀ *Restore*

The Key to Healthier,  
Younger-Looking Skin  
Starts and Ends  
With Obagi Nu-Derm®

OBAGI®  
MEDICAL

# Transform your skin with the Obagi Nu-Derm System



Your skin combats the effects of sun exposure, hormonal changes, and stress every day. All these factors can influence how skin looks and feels, and how it shows signs of aging.

Nu-Derm is the #1 physician-dispensed skin care system, clinically proven to help reduce the signs of skin aging. It is specially formulated for all skin types to restore beautiful, healthy-looking skin. Recommended with confidence since 1988, the Nu-Derm System has everything you need to begin your transformation.

## Nu-Derm Systems are ideal for skin with:

- Age spots
- Fine lines and wrinkles
- Rough, sagging, or red skin
- Uneven or dull skin tone
- Discoloration



# Nu-Derm helps to correct the signs of skin aging

## Photodamaged skin characteristics

Old, damaged cells remain on the surface

The outer layer of skin is dehydrated, looking dull and uneven

Damaged skin cells below the surface result in rough, bumpy, uneven tone and texture

Excess pigment in skin creates discoloration and dark spots

Damaged collagen causes skin to sag and wrinkle

## Healthy skin characteristics

Healthy skin cells on the surface provide even tone and texture

The outer layer of skin is moisturized, looking plump and nourished

Skin cells are repaired and skin structure is improved

Pigment in skin becomes regulated, reducing overall discoloration and dark spots

New collagen gives skin a stronger, more resilient feel with visibly fewer lines and wrinkles



Photo is a representative reproduction. Results may vary.

## Nu-Derm System with tretinoin\* — visible results for all skin types



Baseline<sup>1,\*†‡</sup>



Week 8<sup>1,\*†‡</sup>



Baseline<sup>2,\*†§</sup>



Week 12<sup>2,\*†§</sup>



Baseline<sup>2,\*†§</sup>



Week 12<sup>2,\*†§</sup>

\*Tretinoin is indicated for topical application in the treatment of acne vulgaris.

†Photos have not been retouched. Results may vary.

‡Results for Nu-Derm Normal to Oily System with 0.1% tretinoin cream.

§Study results for Nu-Derm Normal to Oily System with 0.025% tretinoin cream.

## In a study of the Nu-Derm System with tretinoin,\* at week 24<sup>3,||</sup>:

- **96%** of patients showed an improvement in dark spots and discoloration
- **100%** of patients reported it was more effective or much more effective than other medications they had tried
- **96%** of patients were no longer very embarrassed or very self-conscious about their skin

## Real patients ... real satisfaction

*"The Obagi Nu-Derm System has not only changed my skin, but it also changed my life, by bringing back my confidence!"<sup>4,¶</sup>*

—Athelia  
Wabash, IN

*"I began to use less makeup, because there was nothing to hide under it."<sup>4,¶</sup>*

—Ilana  
Jacksonville, FL

<sup>3</sup>Study results for Nu-Derm Normal to Oily System with 0.05% tretinoin cream.

<sup>¶</sup>Testimonial from nonstudy patient.



# Skin restoration starts and ends with the Nu-Derm System

- Minimizes the signs of aging and photodamage
- Reduces discoloration and age spots
- Leaves you with healthier, younger-looking skin



To purchase the Nu-Derm System that's right for you, talk to your physician today.

**References:** 1. OMP, Inc. Data on file. 2. Grimes P, Investigator. A single center study to evaluate the efficacy and tolerability of an Obagi Nu-Derm® treatment regimen with tretinoin cream 0.025% in the treatment of mild or moderate melasma. 24-week final analysis, September 2011. OMP, Inc. Data on file. 3. Gold M, Rendon M, DiBernardo B, Bruce S, Investigators. A multi-center study to evaluate the efficacy and tolerability of an Obagi Nu-Derm® treatment regimen with tretinoin cream USP 0.05% in the treatment of moderate to severe melasma. 24-week final analysis, November 2011. OMP, Inc. Data on file. 4. OMP, Inc. Data on file.

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