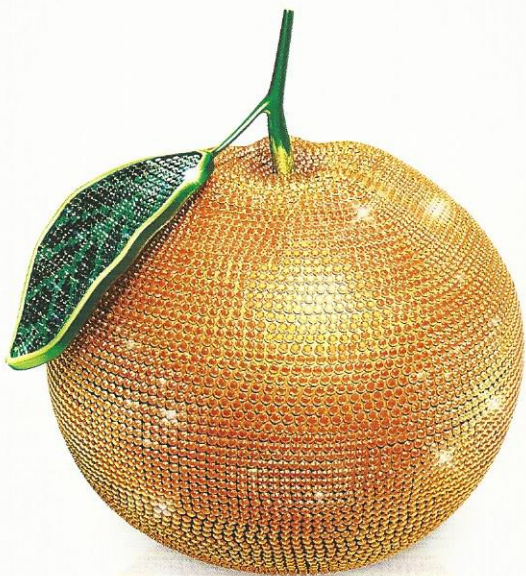


OBAGI-C[®] RX SYSTEM



Juice Up to Address
the Early Signs
of Skin Aging

OBAGI[®]
MEDICAL

Vitamin C protection like you've never seen before



A clinically proven, prescription-strength, early intervention skin care system^{1,*}

- Address the early signs of skin aging with powerful antioxidant Vitamin C
- Improve the appearance of skin tone with prescription-strength 4% hydroquinone
- Softer, smoother, and more radiant-looking skin
- Visibly reduce the appearance of fine lines and wrinkles
- Two customized systems designed to treat all skin types

Obagi-C[®] Rx Systems provide ideal skin care for improving the appearance of:

- Minimal fine lines and wrinkles
- Mild to moderate unevenness of skin tone
- Mild to moderate discoloration and age spots
- Dry, normal, or oily skin

¹Study results for Obagi-C Rx Normal to Oily System.

100%

of patients were satisfied or very satisfied with the overall appearance of their skin at week 12^{1,*}

Real patients ... real satisfaction

"I've been using the Obagi-C Rx System for 2 months and the difference to my overall skin tone has been dramatic to say the least. Everybody in my life has noticed a real difference."^{3,§}

-Sonya
Edgefield, SC

"The [Obagi-C Rx System] has made me feel like I have a much younger appearance. My skin feels radiant and healthy ... like silk."^{3,§}

-Janet
Wichita Falls, TX

¹Study results for Obagi-C Rx Normal to Oily System.

[§]Testimonial from nonstudy patient.

Obagi-C Rx Systems— quick and continuous results^{1,*}



Baseline†



Week 4†



Baseline†



Week 6†



Baseline†



Week 12†

100%

of patients said that the Obagi-C Rx System was good, very good, or excellent at week 12 compared with other skin treatments they had used before^{1,*}

Obagi-C Rx delivers:

- Visible improvements in overall appearance, discoloration, and skin tone for all skin types^{1,*}
 - 97% of patients reported an overall improvement in the appearance of their skin^{1,*}
 - 93% of patients had smoother, softer, more radiant-looking skin^{1,*}
 - 87% of patients reported a visible reduction in fine lines and wrinkles^{1,*}
- Lasting Vitamin C antioxidant power^{2,‡}
 - Obagi-C Rx delivers more L-ascorbic acid into the skin and remains in the skin longer than another leading Vitamin C product at 24 hours^{2,‡}



OBAGI-C RX SYSTEM

*Study results for Obagi-C Rx Normal to Oily System.

†Photos have not been retouched. Results may vary.

*Study results for Obagi-C Rx Normal to Oily System.

‡Study results for Obagi-C Rx C-Clarifying Serum for Normal to Oily Skin.

Obagi-C Rx—the ideal choice to help address the early signs of skin aging

- Formulated with prescription-strength 4% hydroquinone and the powerful antioxidant Vitamin C
- Significantly improves the appearance of fine lines and wrinkles, discoloration, and age spots
- Proactively addresses emerging signs of skin damage



NORMAL DRY



NORMAL OILY

To purchase the Obagi-C Rx System that's right for you, talk to your physician today.

References: 1. Bruce S, Watson J. Evaluation of a prescription strength hydroquinone/L-ascorbic acid treatment system for normal to oily skin. Poster 802. OMP, Inc. Data on file. 2. OMP, Inc. Data on file. 3. OMP, Inc. Data on file.

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MEDICAL